



# Knights of Columbus – Council 418

519 County Street, Portsmouth, VA 23704  
“Celebrating 119 years of Fraternal Services”

April 30, 2019

Dear Potential Sponsor,

The Knights of Columbus is a Catholic Fraternal Organization that serves the community through various charitable contributions. Oasis Food Pantry, college scholarships, Special Olympics and donations to local families in need are a small example of how the Knights of Columbus contribute to our community.

The Knights sponsor a charity golf tournament each year to help us continue to give to those who need our assistance. Because the tournament is for charity, we depend on volunteers and donations from businesses to support the event.

We are seeking sponsors for our 2019 Tournament, which will take place Saturday, June 15, 2019, at Bide A Wee Golf Course in Portsmouth, VA. All donations should be made payable to K of C Council #418. They may be mailed to my attention at the above letterhead address or picked up by one of my representatives. We anticipate having about 100 participants for the event. Sponsorship categories are as follows:

<u>Level</u>	<u>Donation</u>	<u>Benefit to Sponsor</u>
<b>Platinum</b>	<b>\$ 1,000</b>	Full Page Ad in Sponsor Book, 3x6 Sponsor Banner, complimentary registration for one 4-Man team (\$300 value), corporate name will be displayed at reception, corporate name on all marketing material as the Tournament Sponsor, opportunity to provide promotional items for swag bag
<b>Gold</b>	<b>\$ 750</b>	Sponsorship provides golf balls to tournament teams, one sleeve per player. Sponsor has banner displayed on 9 <sup>th</sup> Hole, half page ad in Sponsor Book, complimentary registration for one 4-man team (\$300 value), corporate name will be displayed at golf hole, corporate name on all marketing material, opportunity to provide promotional items for swag bag.
<b>Silver</b>	<b>\$ 600</b>	Complimentary registration for one 4-man team (\$300 value), half-page ad in sponsor book, corporate name will be displayed at golf hole, opportunity to provide promotional items in swag bag.
<b>Lunch</b>	<b>\$ 500</b>	Complimentary registration for two players (\$150 value), quarter page ad in sponsor book, banner at lunch, opportunity to provide promotional items in swag bag.
<b>Gift Bag</b>	<b>\$ 150</b>	Logoed gift bags for each golfer, quarter page ad in sponsor book.
<b>Hole</b>	<b>\$ 150</b>	Corporate name will be displayed at golf hole and quarter page ad in sponsor book.

If you are unable to provide a sponsorship, we would appreciate any donation (gift certificates or merchandise for door prizes). We expect to fill the course for this event, and would appreciate any help you can offer in making our tournament a success. I have enclosed a flyer for the event for your review.

If you have any questions, please contact me at (757) 621-5556, [mives50@gmail.com](mailto:mives50@gmail.com).



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Thank you in advance,

Mike Ives  
Knights of Columbus